

General Information

- All negatives and digital files, including proofing, are individually analyzed for optimum color and density. All film is processed in a state-of-the-art dip and dunk processor. Constant process monitoring ensures consistent, top-quality results.
- We recommend the use of Kodak Professional Films. Accurate and consistent exposure will also aid in achieving high print quality. We encourage you to discuss with us any exposure problems that you may be having so that we might offer assistance in helping you to achieve your aims from negatives or digital files.

Supplies: Glassines, order envelopes, mask charts and other supplies are available upon request.

Minimum order: \$5.00 per order envelope

Normal In Lab Service Time

First print size - 5 days

For each additional print size - Add one (1) day

Dry mounting - Add one (1) day

Other surface finishes and mountings - Add two (2) days

Negative, digital and print retouching - Add three (3) days

(Do not include Saturdays, Sundays or holidays)

*Orders with multiple film types may require additional service time.

Rush Services: Rush orders require special handling and are charged the following percentages above the standard price with a \$15.00 minimum charge:

½ normal service time - 50%

¼ normal service time - 100%

less than ¼ normal service time - 200%

Multiple size/service orders may require a special quote. Please contact customer service. Please indicate exactly when your rush is needed when submitting the order.

Terms: All orders are pre-paid or balances paid at time of pick-up. A deposit may be required on orders of \$50.00 or more. There will be a \$25.00 charge on all returned checks.

General Information (cont'd)

Limit of Liability: Submitting any tangible or electronic media, image, data, file, card, disc, device, film, print, slide or negative to The Photo House Inc. for any purpose, such as processing, printing, duplication, alteration, enlargement, storage, transmission, or other handling, constitutes an agreement by you that any loss or damage to it by our company, subsidiary, or agents, even though due to the negligence or other fault of our company, subsidiary or agents, will only entitle you to replacement with an equivalent quantity/size of unexposed photographic film or electronic media, and processing of the replacement media. Except for such replacement, the acceptance by our company, subsidiary and/or agents of the media, image, data, file, card, disc, device, film, print, slide, or negative is without other warranty or liability, and recovery for any incidental or consequential damages is excluded. No express or implied warranty is provided.

Copyright Images: Images that are copyrighted or have a studio/photographer name imprint will not be copied or printed without the written consent of the copyright holder.

Color Matching: Because of the many variables in color print processing, we can not guarantee matching of the original print. Color variations may also occur when mixed film types are used. If close matching is necessary, please enclose the original print as a guide. (Match printing may incur test charges or custom prices.)

Mixed Orders: Whenever possible, please submit orders with color and black & white film in separate order envelopes. When splitting an order of the same event, label the order envelopes as 1 of 2 and 2 of 2 to help insure that they will be analyzed and processed at the same time.

Negative Cropping: Please indicate any cropping instructions on the individual negative glassine. Orders containing multiple film formats should have a mask number indicated in the appropriate box (vertical, horizontal, or square) on each glassine. If no mask size is indicated, the largest cropping mask available for that negative size will be used. Do not use grease pencils or other pens that may smear for marking proofs, negatives, or glassines.

General Information (cont'd)

Dust Spotting: We can not accept responsibility for spotting dirt or scratches caused by improper film handling or negative retouching from outside sources.

Ordering: Please fill out order envelopes completely and always include a phone number where you can be reached during business hours. When submitting an order, we recommend that a record be kept of the four digit red number in the upper right hand corner of each order envelope. This is extremely important for all digital orders requiring scans because all orders are stored using this number. Original prints, images or negatives may have to be re-scanned if additional prints are needed at a later date and this reference number is not available.

For all digital orders, please include a digital order form, indicating file number or file numbers in sequential order and sizes needed from each file. Please include special instructions on this form. A sample order form is included with this price catalog. It is best to include only the files to be printed. If media submitted contains multiple folders or files NOT to be printed, please utilize digital order form to designate EXACTLY what needs to be printed.

Prints from Negatives

Print Size	Color Machine Prints 35mm/120	Color Custom Prints	Add'l Custom Prints same neg #2 - 10	Black & White Machine Prints	Black & White Custom Prints	Add'l Custom Prints same neg #2 - 10	Dry Mounting	Premiere Canvas	Finish Spray	Oil Enhanced Prints
wallets	4/2.25	5.50	4.40	4/3.75	7.50	4.00	NA	NA	NA	NA
3x5/4x5	1.45	5.50	4.40	2.00	7.50	4.00	3.50	NA	NA	NA
4x6/35mm	1.00	5.50	4.40	2.00	7.50	4.00	3.50	NA	NA	NA
4 x 6/120	1.25	5.50	4.40	2.50	7.50	4.00	3.50	NA	NA	NA
5 x 5	1.50	5.50	4.40	3.00	7.50	4.00	3.50	NA	NA	NA
5 x 7	2.25	5.50	4.40	3.75	8.00	4.50	3.50	21.5	NA	NA
8x10/8x8	3.00	10.00	8.00	5.00	11.50	7.00	3.50	21.50	3.00	45.00
8x12	3.75	12.50	10.00	7.50	13.00	8.00	6.00	21.50	3.00	45.00
10x10	4.25	12.50	10.00	7.50	13.00	8.00	6.00	21.50	3.00	45.00
10x15/11x14	8.00	15.00	12.00	13.00	16.00	9.50	6.00	21.50	4.00	45.00
10x20	16.00	22.50	18.00	21.00	24.00	14.00	8.00	30.00	8.00	75.00
16x20	22.00	30.00	24.00	27.00	30.00	18.50	8.00	30.00	8.00	75.00
20x24	36.00	45.00	32.00	41.00	45.00	25.00	13.00	42.50	10.00	95.00
20x30	42.00	50.00	35.00	47.00	50.00	35.00	15.00	51.50	11.00	115.00
24x30	65.00	75.00	55.00	70.00	75.00	55.00	18.00	65.00	12.00	135.00
30x40	120.00	135.00	115.00	125.00	135.00	115.00	25.00	120.00	15.00	175.00

Note: 5x5, 8x8, and 10x10 not available from 35mm unless digitally scanned.

8x12, 10x15 and 10x20 not available from medium format unless digitally scanned.

Film Processing and Proof Printing Services

C-41 Film Processing

135/24	3.00
135/36	3.75
120	3.00
220	6.00

Black and White Film Processing

135/24	4.25
135/36	5.00
120	4.25
220	8.00

Contact Sheets: Color or black and white standard contact sheets (8.5x11) - **8.00**

Color Proofing

Film Format	Proof Size	Standard Per Roll Price	Special Proof Price*
135/24	3x5/4x5/4x6	17.50	0.75
135/36	3x5/4x5/4x6	26.30	0.75
120/10	4x5	6.80	0.75
120/12	5x5	8.15	0.75
120/15	4x5	10.20	0.75
220/20	4x5	13.60	0.75
220/24	5x5	16.30	0.75
220/30	4x5	20.40	0.75
135	5x7	N/A	1.50
120**	5x7	N/A	1.30

Black and White Proofing

Film Format	Proof Size	Proof Price
35mm	4x6	0.80
35mm	3x5/4x5	1.00
35mm	5x7	1.75
120	4x6	1.00
120	4x5	1.00
120	5x5	1.00
120**	5x7	1.75

Black and white proofing prices do not include cost of film processing.

* Special proofing prices are designed for proofing that can not be billed at standard prices due to blank or unprintable frames or other than standard format proofing. Film processing not included.

** Not available from 6x6 negs unless printed digitally

Special Price on Digital Proofs from 35mm
Process, scan, proof and write to CD
18.00 per roll (Color)
20.00 per roll (B&W)

Digital Print Prices

Print Size	Digital Machine Prints 35mm/120	Digital Custom Prints	Add'l Custom Prints same file #2 - 10	Dry Mounting	Premiere Canvas	Finish Spray	Oil Enhanced Prints	Water Color Prints
wallets	4/2.25	5.50	4.40	NA	NA	NA	NA	NA
3x5/4x5	1.45	5.50	4.40	3.50	NA	NA	NA	NA
4 x 6/35mm	1.00	5.50	4.40	3.50	NA	NA	NA	NA
4x6/120	1.25	5.50	4.40	3.50	NA	NA	NA	NA
5 x 5	1.50	5.50	4.40	3.50	NA	NA	NA	NA
5 x 7	2.25	5.50	4.40	3.50	21.50	NA	NA	NA
8x10/8x8	3.00	10.00	8.00	3.50	21.50	3.00	45.00	20.00
8x12	3.75	12.50	10.00	6.00	21.50	3.00	45.00	25.00
10x10	4.25	12.50	10.00	6.00	21.50	3.00	45.00	30.00
10x15/11x14	8.00	15.00	12.00	6.00	21.50	4.00	45.00	45.00
10X20	16.00	22.50	18.00	8.00	30.00	8.00	75.00	75.00
16x20	22.00	30.00	24.00	8.00	30.00	8.00	75.00	75.00
20x24	36.00	45.00	32.00	13.00	42.50	10.00	95.00	95.00
20x30	42.00	50.00	35.00	15.00	51.50	11.00	115.00	115.00
24x30	65.00	75.00	55.00	18.00	65.00	12.00	135.00	135.00
30x40	120.00	135.00	115.00	25.00	120.00	15.00	175.00	175.00

FTP Service available for submitting your files to us online

- Standard designs available for collage/montage prints at machine print prices.
- Customized prints, proof pages and designs are also available.
- Contact customer service for details.

File Preparation Instructions

File Format:

- Files can be provided as Zip, CD, memory card, or USB Drive
- Please save all files in RGB
- Tiff (Uncompressed) or Jpg
- PC Platform (Save Mac as PC.Tiff format)

File Naming:

You may use the flexibility of naming your files in a way that makes sense to you, but please use the following guidelines:

- The file name cannot exceed 25 characters in length, including spaces.
- File names MAY NOT contain the characters:
 \ / : * . ? " > < ! - + = ~ & (Underscore is best)
- Files must contain no extra layers, paths, or channels. If any file modification is needed, a charge of \$10.00 will be applied to your order.
- Do not submit files containing any profiles.
- Complete a digital printing order form indicating the named folder or folders along with file numbers to be printed listed in sequential order.
- We strongly recommend that you submit only those images that you wish to be printed and not all of your original images.

Image Formatting:

- Images should be formatted to 8 x 10 or 5 x 7 aspect ratios.
- Images should be saved at 250-ppi resolution.
- No cropping will be done to your file. Your file should be submitted pre-cropped or a \$10.00 manipulation charge will be applied to your order.

Package Printing

Package printing for high volume photography such as sports, schools, event/portrait only.

From cut negatives in individual glassines 120/220/135* or digital files

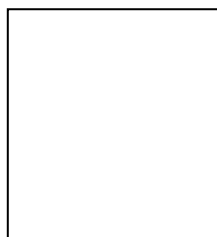
- **Exposures must be consistent throughout the order or variations in color and density may occur during printing.**
- Minimum of 10 negatives/files per order and each negative/file must have a minimum of two full unit combinations.
- Packages available only in unit combinations shown below.
- Packages will be delivered as individual 8 x 10 units.
- Lab editing charge (best negative, eye blinks, etc.) – \$0.50 per negative/file.
- All negatives/files will be analyzed for color and density and printed on Kodak E surface paper.
- All prints will be dust spotted.
- Orders will be printed using standard format cropping only.
- Any individual prints included in order will be billed at standard machine print prices.

*Single 35mm frames will not be accepted unless carded.

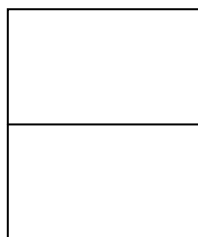
	<u>Full Unit</u>	<u>Half-Unit</u>
Pricing for negatives/files with more than one package	\$2.25	\$1.40
Pricing for negatives/files with same package	\$1.90	\$1.40

Full unit/Half-unit combinations available from cut negatives and digital files:

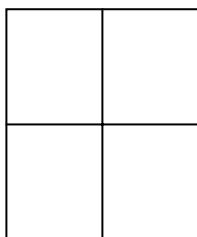
There are 7 full unit combinations and 2 half-unit combinations available as follows:



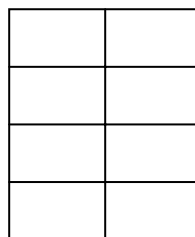
One 8x10



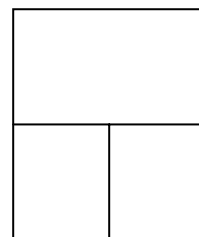
Two 5x7



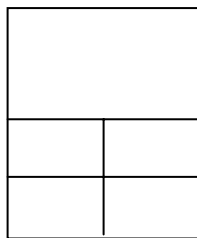
Four 4x5



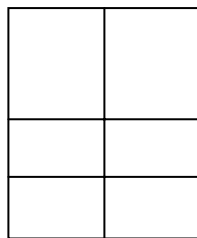
8 wallets



One 5x7/Two 4x5



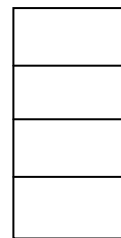
**One 5x7
4 wallets**



**Two 4x5
4 wallets**



Two 4x5



4 wallets

Retouch and Print Enhancement

We can do it all – from a simple softening under eyes to a complete restoration

Our retouching is done digitally which allows you a high quality correction on image problems in a fraction of the time required by traditional retouching. In addition to the retouching cost there will be a **\$5.00** negative scan charge for images printed from a negative. The negative scan and retouching charge is a one-time charge regardless of the quantity of prints or number of sizes required from a particular image. Retouching cannot be ordered without a print order. Digital retouching eliminates the need for blending on a print, but minor de work and blending is still available (with Limitations) should you feel that work is required on a print that has not been retouched prior to printing.

Basic retouching includes softening of lines and circles in the eye area, softening of facial lines and wrinkles and smoothing the facial area. Additional heads may increase this charge, which is **\$5.00**. Additional retouching such as blending shine, whitening teeth, sharpening eyes, correcting harsh necklines, correcting glasses glare, removing scars and other heavy facial imperfections will usually increase this charge to **\$10.00**.

The changes that can be made through digital retouching are almost endless. Body shaping, hair removal or additions, removing unwanted objects, extending studio backgrounds, removing or adding heads or people, opening eyes, repairing damage to a negative or a print are only a fraction of the things that our talented retouching department can perform for you.

The Charge on all retouching is based on the amount of time required to complete the desired changes. This charge is **\$60.00** per hour. We will be glad to provide you with a quote if you will provide us with the negative or image to be retouched and a guide print of that negative or image. Please contact our customer service for assistance in obtaining a quote or to answer any questions.

Oil Enhanced Portraits

Transparent oils are applied to a dry mounted or canvas mounted color print to enhance the subject's flesh tones, make-up, clothing, as well as any props such as jewelry, bridal bouquet, etc. Highlights and shadows are accented as well. A clear brush stroke is applied to the background (this technique is optional). Finally, the print is sprayed with a protective coat.

This technique works best using a single subject/portrait background prints. However, environmental backgrounds can be oiled at an additional charge of **\$25.00**.

Please provide detailed instructions regarding areas of the print that you wish to have enhanced or any areas that require special attention.

*Prices do not include print or mounting charges. Prices are based on a single subject. Please add 20% for each additional subject.

Size	Oil Enhancement	Brushstroke Only
8x10	45.00	15.00
11x14	45.00	15.00
16x20	75.00	25.00
20x24	95.00	35.00
20x30	115.00	45.00
24x30	135.00	45.00
30x40	175.00	75.00

Print Finishing Services (Prices Do Not Include Print)

Print Size*	Double Weight	Sintra	Premiere Canvas	Finish
Spray	Mount Board	Mount	Mount	
5x7	3.50	9.00	21.50	3.00
8x10	3.50	9.00	21.50	3.00
10x10	6.00	11.00	21.50	3.00
11x14	6.00	11.00	21.50	4.00
16x20	8.00	15.00	30.00	8.00
20x24	13.00	20.00	42.50	10.00
20x30	15.00	25.00	51.50	11.00
24x30	18.00	25.00	65.00	12.00
30x40	25.00	35.00	120.00	15.00

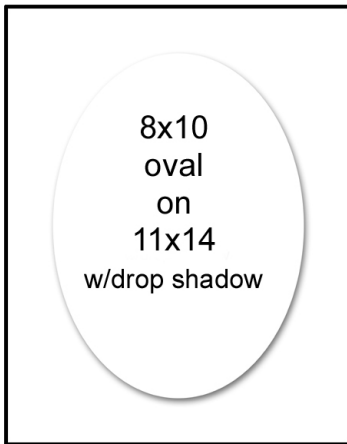
*Non-standard sizes priced at the next largest print size.

Premiere Canvas: The emulsion of the print is separated from the paper base, bonded to genuine canvas, mounted on 1/8 inch masonite and lacquer sprayed.

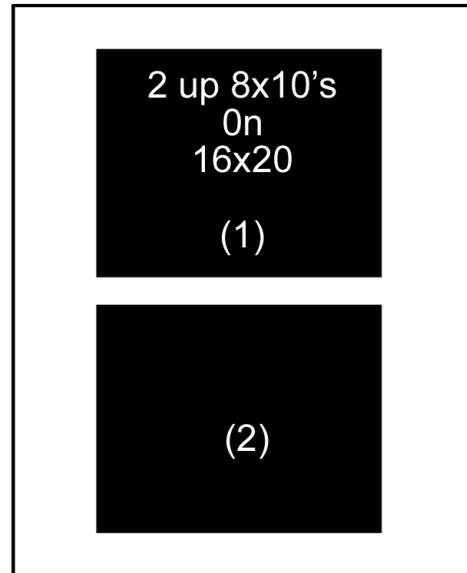
Finish Spray: Available in glossy, lustre, or matte. This spray is used to protect the print's surface or to cover areas of print enhancement in order to restore the print's original finish. Any print that is to be sprayed should first be dry mounted to prevent curling around the edges.

Standard Templates

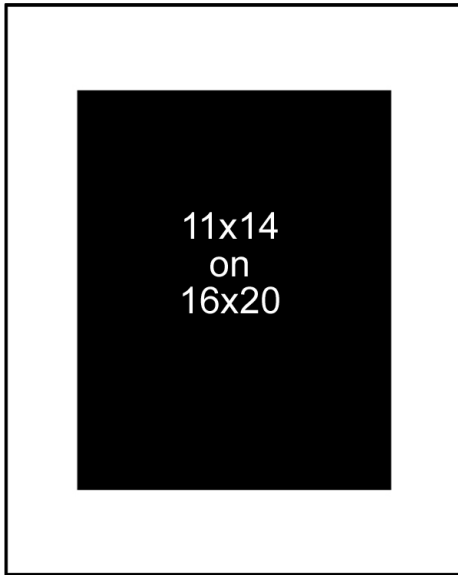
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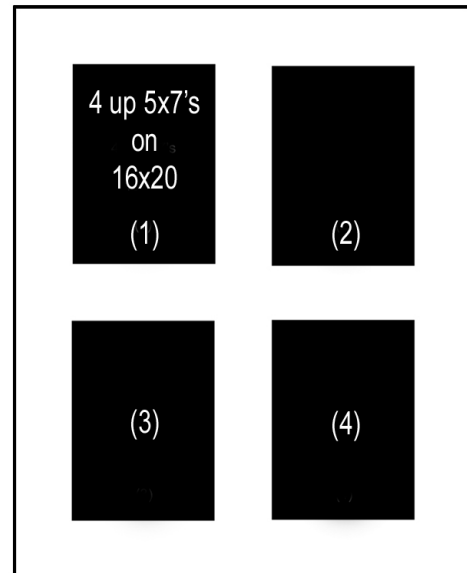
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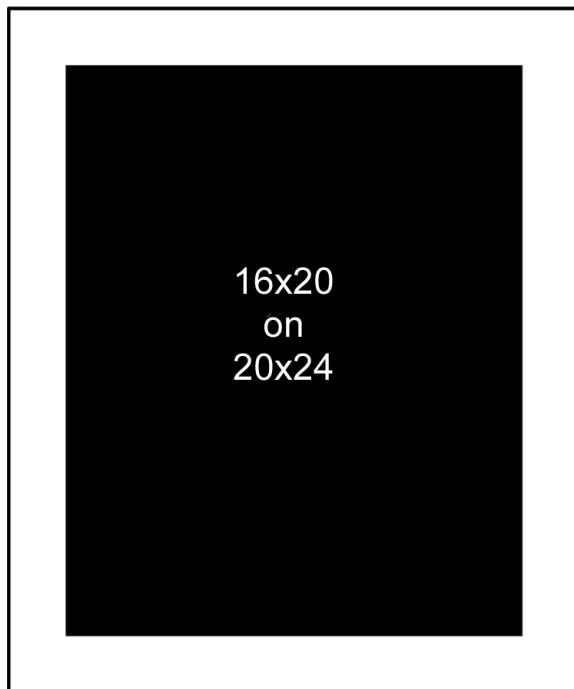
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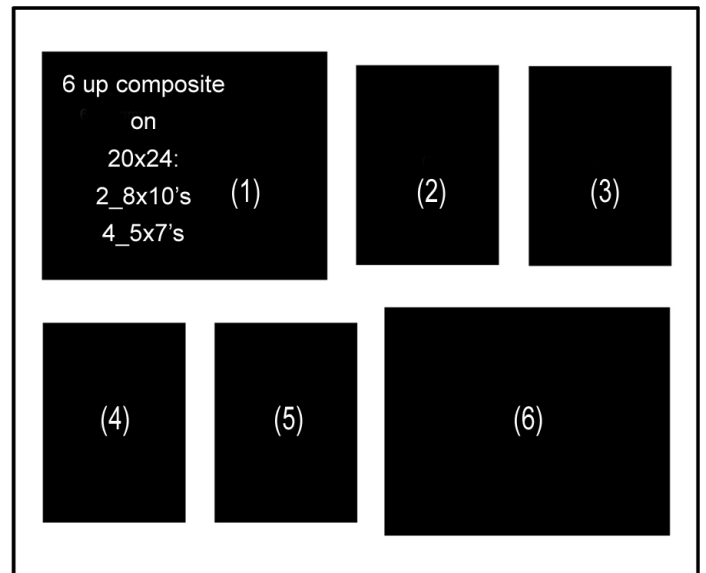
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E

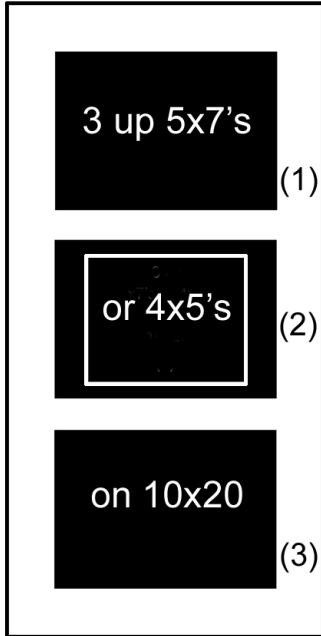


F

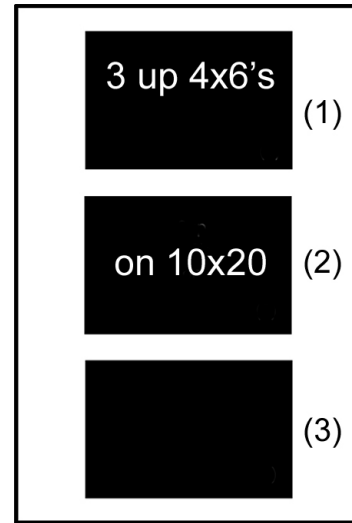


Standard Templates

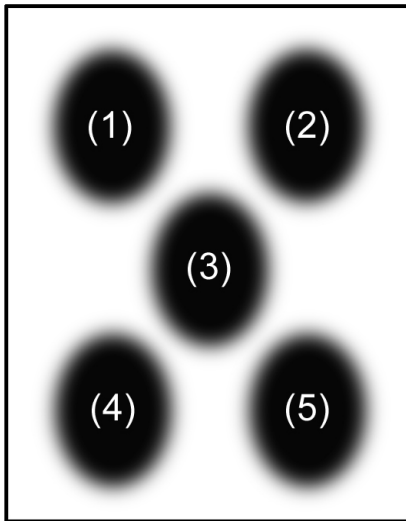
G



H

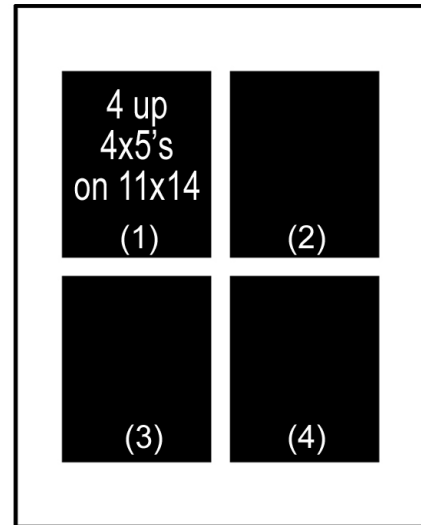


I

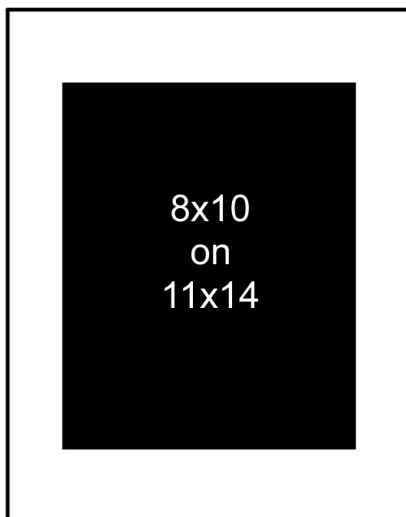


5 up oval vignettes on 11x14

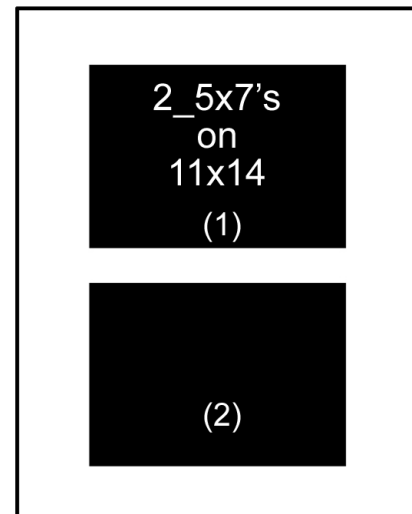
J



K



L



Montage/Collage Prints From Standard Templates

Template	From Digital Files	From Scanned Negs/Transparencies
A	8.00	13.00
B	23.00	33.00
C	22.00	27.00
D	25.00	40.00
E	36.00	41.00
F	41.00	56.00
G	18.00	33.00
H	18.00	33.00
I	12.00	27.00
J	11.00	26.00
K	8.00	13.00
L	9.00	19.00

You may choose a smooth border, a smooth border with white or black edge or a jagged (sloppy) border for the images on your print.

There is a choice of 15 colors for the background of your print - please contact customer service to discuss your color options.

Multiple Print Prices

	<u>25-50</u>	<u>50-200</u>	<u>200+</u>
Wallets (2 1/2 X 3 1/2)	0.40	0.30	0.25
5x5/4x5/4x6/3 1/2x5	0.75	0.65	0.60
5x7	1.40	1.25	1.15
8x10	Contact customer service for quote		

Quantity print wallets will be delivered as sheets of 8 wallets.

